



Media Release

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SRDC Grower Innovation Awards – to highlight sugarcane grower achievements

The Sugar Research and Development Corporation, is calling for nominations for the 2012 Grower Innovation Awards to acknowledge the significant achievements by cane growers across the industry.

If you know a cane grower who provides outstanding leadership or a group of growers achieving innovative research on farm, then now is the time to nominate them for an SRDC innovation award.

SRDC Executive Director Annette Sugden said winners will be announced during the Grower Innovation Virtual Expo (GIVE) to be held from 12th to 14th March 2012 in Yamba NSW.

“It is important to recognise the innovative and ground-breaking work that is being carried out by cane growers through SRDC’s Grower Group Innovation Program, industry research projects or by individual growers,” Ms Sugden said.

This year, SRDC will recognise the outstanding work being carried out by growers across the following four award categories.

Grower Group Innovation Award (\$3,500)

Outstanding achievement by a group of growers who have completed an innovative research project.

Grower Group Progress Award (\$3,500)

Progress achieved by a group of growers who are currently undertaking a research project.

Grower Service to Industry Award (\$1,500)

An individual grower who provides outstanding leadership and service to the sugarcane industry.

Project Supporter Award (\$1,500)

An individual who has provided development and extension support to growers to deliver an innovative research project.

To apply, download the nomination form from the SRDC website www.srdc.gov.au and send your application to Kara Billsborough kbillsborough@srdc.gov.au by **Friday 10 February 2012**.

Everyone involved in the sugarcane industry is invited to attend the Grower Innovation Virtual Expo (GIVE) in Yamba from 12th to 14th March 2012. Registration is essential and costs \$60 per person. The full program is available from the NSW Sugar Milling Co-operative website www.nswsugar.com.au

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Investing in Sugarcane Industry Innovation