



Media Release

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SRDC scholarship for TRAIL Blazers leadership course

So you've reached the top of your game, you have your own office, and an impressive title on your business card. Although many leaders are the face of their industry or business they never stop learning – about how to become a better leader.

The Sugar Research and Development Corporation is offering a scholarship for an established leader to attend the Training Rural Australians in Leadership ([TRAIL](#)) [Blazers](#) course to be held in Canberra from 23rd to 31st March 2012.

Facilitated by the Australian Rural Leadership Foundation (ARLF), this course is designed for experienced leaders who currently hold a senior position in agriculture.

The program aims to build the capacity of rural leaders, expand their leadership frameworks, establish new relationships and networks, and develop a fresh perspective on how to resolve complex issues for rural Australia.

SRDC Executive Director Annette Sugden said we will award one scholarship placement on the next course for a senior leader currently employed by the sugarcane industry.

"It is important we continue to invest in the capacity of our sugarcane leaders, who are ultimately the ones responsible for shaping the future of our industry," Ms Sugden said.

Applications close on 3 February 2012. To apply contact SRDC Investment Manager Bianca Cairns on bcairns@srdc.gov.au or phone: (07) 3210 0495 and visit the ARLF website www.rural-leaders.com.au for more information.

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Photo caption: Participants of the 2011 TRAIL Blazers course included: Graham Jennings (Westpac), Colin Hendrie (Outback Initiatives), Julie Bird (RIRDC), Annie Jarrett (Pro Fish), Andy Wright (Elders Forestry), Andy Vann (James Cook University), Andrew Spencer (Australian Pork Limited).

"I strongly recommend this program, it will make a true leader out of anyone who is willing to try," Julie Bird, Senior Research Manager, Rural Industries Research and Development Corporation.

"Feel like a quantum shift has occurred in my thinking - this sort of thinking should go viral," Andy Wright, Regional Manager, Elders Forestry.

Investing in Sugarcane Industry Innovation